UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK		
In re	X :	
	:	Chapter 11 Case No.
MOTORS LIQUIDATION COMPANY, et al.,	:	-
f/k/a General Motors Corp., et al.	:	
	:	09-50026 (REG)
	:	
Debtors.	:	(Jointly Administered)
	:	
	$-\mathbf{V}$	

CERTIFICATE OF PUBLICATION

I, Angela Ferrante, certify as follows:

1. I am a Director with the Business Reorganization Department of the Melville office of The Garden City Group, Inc., the claims and noticing agent for the debtors and debtors-in-possession (the "Debtors") in the above-captioned proceeding. The business address for the Melville office is 105 Maxess Road, Melville, New York 11747

2. On July 6, 2009, at the direction of Weil, Gotshal & Manges LLP, counsel for the Debtors, I caused publication of the Notice of Final Order Establishing Notification Procedures and Approving Restrictions on Certain Transfers of Interests in the Debtors' Estates (Docket No. 2539) in the following publications:

Publication Name

The New York Times, National The Wall Street Journal, National

3. I certify under penalty of perjury that, to the best of my knowledge, the foregoing is true and correct.

Dated: Melville, New York July 29, 2009

> /s/ Angela Ferrante Angela Ferrante

THE WALL STREET JOURNAL.

LEGAL NOTICES

BANKRUPTCIES

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

Chapter 11 Case No. 09-50026 (REG) **GENERAL MOTORS** GENERAL CORP., et al., Debtors. (Jointly Administered)

CORP., et al., Debtors. (Jointly Administered) NOTICE OF FINAL ORDER ESTABLISHING NOTICETONE ON CEDURES AND APPROVING RESTRICTIONS ON CERTAIN TRANSFERS OF INTERESTS IN THE DEBTORS' ESTATES TO ALL PERSONS OR ENTITIES WITH EQUITY INTERESTS IN THE DEBTORS' PLEASE TAKE NOTICE that on June 1, 2009 (the 'Com-mencement Date'). General Motors Corporation ('GM') is and certain of its subsidiaries and affiliates, as debtors and debtors in possession (collectively, the 'Debtors') if commenced a case under chapter 11 of tule 11 of the t United States Code (the 'Bankruptcy Code') Section 1 362(a) of the Bankruptcy Code operates as a stay of any t act to obtain possession of property of the Debtors' es-tates or of property form the Debtors' estates PLEASE TAKE FURTHER NOTICE that on June 25, 2009 v the United States Bankruptcy Cout for the Southern c District of New York (the 'Bankruptcy Cout'). having a Jurisdiction over risk chapter 11 case, upon motion of E the Debtors (the 'Mankrupt' (Loge') and certain other astributes, including their foreign tax credit and others access credit caryforwards (Logether with the NOLs, the Caryforwards ('NOLs') and certain other tax attributes, including their foreign tax credit and others access credit caryforwards (Logether with the NOLs, the Caryforwards (Logether With the NOLS) of 1986, as amended (the 'Tax Attributes for purposes of the Internal Revenue Code of 1986, as amended (the 'Tax Codg'), and (Hit) approv-ing the procedures set forth below to preserve the Tax Attributes for purposes of the Internal Revenue Code in of 1986, as amended (the 'Tax Codg'), and (Hit) approv-ing the procedures set forth below to Act Tim VIOLATION OF THE ALTOMATIC STAY U

Bankruptcy Court and shall apply to holding and trad in GM Stock

(1) Notice of Substantial GM Stock Ownership Any per-son or Entity (as such term is defined in section 382 of the Code, including persons acting pursuant to a formal or informal understanding among themselves to make a coordinated acquisition) that beneficially owns, at any time on or after the Commencement Date, GM Stock in a coordinated acquisition) that beneficially owns, at any the Internal Revenue Service, and, thus, to the extent time on or after the Commencement Date, GM Stock in provided in those rules, from time to time shall include, an amount sufficient to qualify such person or Entity as without limitation, (A) direct and indirect ownership (e.g., a Substantial Equityholder (as hereinafter defined) shall a holding company would be considered to beneficially without limitation, (A) direct and indirect ownership (e.g., a Substantial Equityholder (as hereinafter defined) shall include, an all stock owneed or acquired by its subsidiaries), news for the Debtors, and the attorneys for any statutory (B) ownership by a holder's family members and any committee of unsecured creditors appointed in these (B) ownership for "Substantial Ownership (a "Substantial Ownership Notice"), a Notice of Substanties (I) Detroits, Equivalence of the date of (a) the later of: (a) ten (10) days after the entry of which describes specifically and in detail the GM Stock any contingent purchase, warrant, convertible debt, put, the interim Order or Final Order, as applicable, and (b) substantial Equityholder. At the holder's election, the Substantial Equityholder at the holder's election, the Substantial Equityholder at the holder's election, the system to base filed with the Court (b) days after the court (b) days filed with the Court (b) days filed with the Court (b) days filed with the Court (b) Stock. For the avoidance of doubt, by operation of the Stock For the avoidance of doubt, by operation of the date to exclude such holder's failt mean GM common Committee) may be readceted to exclude such holder's failt wean GM common Stock For the avoidance of doubt, by operation of the taxpayer identification number and the number of shares of GM Stock that such holder beneficially owns for the Courd of GM Stock that such holder beneficially owns for the Court of a GM Stock that such holder beneficially owns for the Court (c) days file with the C

(2) Acquisition of GM Stock or Options At least fif-teen (15) business days prior to the proposed date of any transfer of equity securities (including Options, as hereinafter defined, to acquire such securities) that would result in an increase in the amount of GM Stoc beneficially owned by any person or Entity that currently is or subsequently becomes a Substantial Equityholde or that would result in a person or Entity becoming a Substantial Equityholder (a "Proposed Equity Acquisition Transaction"), such person, Entity or Substantial Equity holder (a "Proposed Equity Transferge") shall file with the Court, and serve upon the Debtors, the attorneys for the Debtors, and the attorneys for the Creditors' Committee, a Notice of Intent to Purchase, Acquire, or Otherwise Accumulate GM Stock (an "Equity Acquisition Notice") (visit www.nysb.uscourts.gov or www.gmcourtdocs.com), which describes specifically and in detail the proposed transaction in which GM Stock is to be acquired. At the holder's election, the Equity Acquisition Notice that is filed with election, the Equity Acquisition Notice that is filed with the Court (but not such notice served upon the Debtors, the attorneys for the Debtors and the attorneys for the Creditors' Committee) may be redacted to exclude such holder's taxpayer Identification number and the number of shares of GM Stock that such holder beneficially owns

or singles of day stock that such holds denetician only and proposes to purchase or otherwise acquire (3) <u>Disposition of GM Stock or Options</u> At least fifteen (15) business days prior to the proposed date of any transfer or other disposition of equity securities (Includ-ing Options to acquire guich securities) that would result in a decrease in the amount of GM Stock beneficially wared be a Substantial Equitherbler or that would result Ing Opticits as explains gut in sectinities, that would result in a decrease in the amount of GM Stock beneficially owned by a Substantial Equityholder or that would result in a person or Entity ceasing to be a Substantial Equity-holder (a "<u>Proposed Equity Disposition Transaction</u>," and together with a Proposed Equity Acquisition Transaction," a <u>Eroposed Equity Transaction</u>"), such person, Entity, or Substantial Equityholder (a <u>Proposed Equity Transfer-</u> gr') shall file with the Court, and serve upon the Debtors, the attorneys for the Debtors, and the attorneys for the Debtors, the attorneys for the Debtors, and the attorneys for the Creditors' Committee, a Notice of Intent to Sell, Trade, or Otherwise Transfer GM Stock (an <u>"Equity Disposition No-tice</u>," and together with an Equity Acquisition Notice, an <u>"Equity Trading Notice</u>") (visit <u>www.nrsb.uscourts.gov</u> or <u>www.gmcourtidocs.com</u>), which describes specifically and in detail the proposed transaction in which GM Stock would be transferred. At the holder's election, the Equity Disposition Notice that is filed with the Court (but not such notice served upon the Debtors, the attorneys for the Debtors and the attorneys for the Creditors' Commit-

tee) may be redacted to exclude such holder's taxpayer identification number and the number of shares of GM Stock that such holder beneficially owns and proposes to

Stock that such holder beneficially owns and proposes to sell or otherwise transfer (4) <u>Obection Procedures</u> The Debtors and the Credi-tors' Committee shall have ten (10) business days after the filing of an Equity Trading Notice (the "<u>Equity Ob-lection Deadline</u>") to file with the Court and serve on a Proposed Equity Transferee or a Proposed Equity Trans-feror, as the case may be, an objection to any proposed transfer of equity securities (including Options to acquire such securities) described in such Equity Trading Notice on the grounds that such transfer may adversely affect the Debtors' ability to utilize the Tax Attributes (an "<u>Equity</u> <u>section 382</u> or section 383 of the Tax Code (1) If the Debtors or the Creditors' Committee file an Equity Objection by the Equity Objection Deadline, then the Proposed Equity Transferor, Sommittee do not file an Equity Dopecton by the Equity Objection Deadline, or if the Debtors or the Creditors' Committee provide written authorization to the Proposed Equity Transferee or the Proposed Equity Transferor, Sommittee do not file an Equity Objection Deadline, then such Proposed Equity Transaction may proceed Seluity Transferee or the Proposed Equity Transferor, So the Creditors' Committee event exposed Equity Transferor, So the Creditors' Committee file an Equity Objection Deadline, then such Proposed Equity Transaction may proceed Solely as specifically described in the Equity Transferor, So the Creditors' committee and the Equity Objection Deadline, then such Proposed Equity Transaction may proceed Solely as specifically described in the Equity Transferor as the case may be, approving the Proposed Equity Transferor as the Equity Transaction, prior to the Equity Objection Deadline, then subject of additional notices as set forth herein with an additional fifteen (15) business day waiting period (5) Unauthonzed Transactions in GM Stock or Options

Set forth nerein with an additional littleen (15) business day waiting period (5) <u>Unauthonzed Transactions in GM Stock or Options</u> Effective as of the Commencement Date and until fur-ther order of the Court to the contrary, any acquisition, disposition or other transfer of equity securities (includ-ing Options to acquire such securities) of the Debtors in violation of the procedures set forth herein shall be null and void ab *inki*to as an act in violation of the automatic stay under sections 105(a) and 362 of the Bankruptcy Code

Code (6) <u>Definitions</u> For purposes of the Final Order, the fol-lowing terms have the following meanings (i) <u>Substantial Equityholder</u> A "Substantial Equity-holder' is any person or Entity that beneficially owns at least 27,000,000 shares of GM's common stock ("<u>GM</u> <u>Common Stock</u>") (representing approximately 4 5% of all issued and outstanding shares of GM's common stock). (ii) <u>Beneficial Ownership</u> "Beneficial ownership" (or any variation thereof of GM Stock and Options to acquire (M Stock) shalt be determined in accordance with appli-

GM Stock) shall be determined in accordance with appli-cable rules under section 382 of the Tax Code, the U S Department of Treasury regulations ("<u>Treasury Regula-tions</u>") promulgated thereunder and rulings issued by the Internal Revenue Service, and, thus, to the extent provided in those rules, from time to time shall include, without limitation, (A) direct and indirect ownership (e g, a holding company would be considered to beneficially own all stock owned or acquired by its subsidiaries), (B) ownership by a holder's family members and any group of persons acting pursuant to a formal or infor-mal understanding to make a coordinated acquisition of stock, and (C) in certain cases to the extent set forth in , Treasury Regulations Section 1 382-4, the ownership of an Option to acquire GM Stock GM Stock) shall be determined in acco

GM Stock GM Stock FAILURE TO FOLLOW THE PROCEDURES SET FORTH IN THIS NOTICE WILL CONSTITUTE A VIOLATION OF THE AUTOMATIC STAY PRESCRIBED BY SECTION 362 OF THE BANKRUPTCY CODE. ANY PROHIBITED ACQUISITION OF OTHER TRANSFER OF GM STOCK IN VIOLATION OF THE FINAL ORDER WILL BE NULL AND VOID AB INITIO AND MAY LEAD TO CONTEMPT, COMPENSATORY DAMAGES, PUNITIVE DAMAGES, OR SANCTIONS BEING IMPOSED BY THE BANKRUPTCY COURT. THE DEBTORS MAY WAIVE, IN WRITING, ANY AND ALL RESTRICTIONS, STAYS, AND NOTIFICATION PROCE-DURES CONTAINED IN THE FINAL ORDER, PROVIDED THAT PENDING AND AFTER THE 363 TRANSACTION, THAT PENDING AND AFTER THE 363 TRANSACTION, THAT PENDING AND CONSENT OF NEW GM, WHICH CON-SENT SHALL NOT BE UNREASONABLY WITHHELD. SENT SHALL NOT BE UNREASONABLY WITHHELD.

PLEASE TAKE FURTHER NOTICE that a copy of the Motion (including exhibits) is available for Inspec-tion by accessing the website of the Bankruptcy Court at <u>www.nbs.uscourt.gov</u>, or of the Debtors' notice and claims agent, The Garden City Group, Inc, at

and claims agent, the Garden City Group, Inc, at www.gmcourtdcos.com PLEASE TAKE FURTHER NOTICE that any person or entity desirous of acquiring an interest restricted by the Final Order may request relief for cause at any time and the Debtors may oppose such relief PLEASE TAKE FURTHER NOTICE that the requirements set forth in this Notice are in addition to the requirements of Bankruptcy Rule 3001(e) and applicable securities, corporate, and other laws, and do not excuse compliance therewith

BY ORDER OF THE COURT

Dated New York, New York June 25, 2009

WEIL, GOTSHAL & MANGES LLP New York, New York 10153 Telephone (212) 310-8000 Facsimile, (212) 310-8007

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PUBLIC NOTICES

Notice to Investors in the Mortgage Asset Backed Pass-Through Certificates RALI Series 2006-002, 2006-003 and 2006-QO6 Securitizations

Goldman, Sachs & Co. ("Goldman Sachs") wishes to inform holders of the Mortgage Asset Backed Pass-Through Certificates RALI Trust Series 2006-Q02, 2006-Q03 and 2006-Q06 securitizations ("RALI 2006-Q02," "RALI 2006-Q03" and "RALI 2006-Q06," respectively) that it has Event in the Final Term Sheets for the respectively (nar that become aware of an inconsistency between the definition of "Trigger Event" in the Final Term Sheets for the respective transactions, on one hand, and the Prospectus Supplements (and Pooling and Servicing Agreements) for the respective transactions, on the other. Goldman Sachs highlights this discrepancy to inform certificateholders that the distribution payments to be made with respect to certain classes of certificates for the respective transactions may not be consistent with the structure described in the Term Sheets.

Pursuant to the Term Sheets, in the event of certain realized losses roceeds from the mortgage loans are to be distributed such that principal collections on the mortgage loans are allocated sequentially to reduce the principal balance of the Class A-1 certificates first, the Class A-2 certificates second and the Class A-3 certificates third. Pursuant to the Prospectus Supplements (and Pooling and Servicing Agreements), however, principal collections are allocated to Classes A-1, A-2 and A-3 on a pro rata basis.,

The definition of "Trigger Event" in the Prospectus Supplements (and The derination of "frigger Event" in the Prospectus Supplements (and the Pooling and Servicing Agreements) requires the occurrence of a "Stepdown Date," which in turn requires that the aggregate stated principal balance of the mortgage loans exceed the aggregate certificate principal balance of the Class A and Class M certificates by certain specified amounts. Under this definition, even if certain realized losses spectrate aniodized to see that we mind on, even if certain realized to sees reach the levels specified in subparagraph (ii) of the definition, a Trigger Event will not be in effect unless a "Stepdown Date" has occurred. In contrast, under the definition of "Trigger Event" in the Term Sheets, if realized losses reach the specified levels, a "Trigger Event" will occur regardless of whether a "Stepdown Date" has occurred.

We have discussed this matter with Residential Funding Company LLC (the master servicer and sponsor), and with U.S. Bank National Association and Deutsche Bank Trust Company Americas (the trustees) and to date no action has been taken to address the issue.

If you have any questions, please contact Sang Kim at (212) 902-8680

BIDS & PROPOSALS

GLOBAL NOTICE HP **INVITING TENDER**

M/s. Worley Parsons Engineering Pvt. Ltd. on behalf of Hindustan Petroleum Corporation Limited (HPCL) invites tenders under Single Stage two bids system from eligible Bidders for GGSR Products Evacuation Project, as per details given in the Tender Document:

TENDER NO.: 0435-JH0902-00-PP-RFQ-0005. ITEM: Supply of Density Meters (Vibrating Tube Type)

Sale Period for Bid Document	From 01/07/2009 to 20/07/2009
Bid Due Date & Time	Upto 15.00 Hrs (IST) on 21/07/2009
Unpriced Bid Opening Date & Time	At 15.30 Hrs (IST) on 21/07/2009
Bid Security:	,
Indian Bidder	Rs. 200,000.00
Foreign Bidder	US\$ 4,500.00
Tender Document Fee	
For Indian Bidder	Rs. 5,000.00
For Foreign Bidder	US\$ 100.00
For further details	visit HPCL's website:
	anpetroleum.com or
	a number with a standard

www.worleyparsons.com/mumbaitenders Contact Detail: Sr. Manager Procurement, Worley Parsons Engineering Pvt. Ltd

Sanghi Oxygen Compound, 1, Mahal Industrial Estate, Mahakali Caves Road,

Andheri (E), Mumbai 400 093 Tel: 91-22-67818000 Fax: 91-22-67818080 SAVE FUEL YAANI SAVE MONEY



MEDIA ヴ MARKETING

ADVERTISING



Quantcast Shakes Up **Ad-Targeting Model**

By Jessica E. Vascellaro

'n a test of the viability of small online-ad companies, Quantcast has launched a new online ad-targeting service that is being closely watched by advertisers and investors.

Quantcast, a high-profile San Francisco start-up, is one of dozens of young companies helping broker targeted display adswhich typically contain both text and images, and are aimed at audiences selected for such characteristics as age, income or even probable personality traits.

Some of these start-ups sell targeted ads directly on behalf of media companies and other Web publishers. Others-like Quantcast-provide data to help companies, such as General Electric's NBC Universal and Time-Warner's Time Inc., sell targeted ads on their own.

Investors have poured millions of dollars into the fledgling businesses, hoping to discover the next Google or Yahoo that could change the way ads are sold online.

So far, few of the ad-targeting and data-brokering companieswhich also include Audience-Science and BlueKai-have become big, or even profitable. And lawmakers and regulators have stepped up inquiries into whether the ways they collect and crunch data on Web users' online behavior ought to be more tightly regulated to protect consumer privacy.

Quantcast, which has 65 employees, is attracting attention because it entered the ad-targeting business by the backdoor. In 2006, it started out by offering a free service that allowed Web publishers to track the types of people visiting their sites through software code it placed on the sites.

The service put Quantcast in competition with Nielsen and com-

appeal to advertisers more than other services that charge publishers upfront for their data.

Some Web sites question whether Quantcast sees enough online activity for its data to be valuable, noting that it still doesn't measure some of the largest sites on the Web. But Quantcast Chief Executive Konrad Feldman says roughly all U.S. Internet users hit a site it tracks every month, and that the real strength of the service is that it allows advertisers to build a custom target audience on the fly.

So far, few advertisers have purchased ads through the new service, which was announced last week. Home Depot has bought some on weather-tracking service Weather Underground, according to Richard Lowden, vice president of sales at the weather Web site. However, companies including Kia Motors and Virgin America are using Quantcast data to define the types of consumers they want to target online.

Quantcast faces keen competition in the display-ad market, ranging from smaller companies such as Specific Media Inc. to larger players like Yahoo and Time Warner's AOL.

David Zinman, Yahoo's vice president and general manager for display advertising, says his company recently launched a new ad-targeting service that allows advertisers to show display ads to visitors who searched for certain search terms. "We have data that is only available to Yahoo, and are using it in a very specific and customized way" for advertisers, he says.

Still, some ad professionals are enthusiastic about Quantcast's new service. "Yahoo can do many of the things that Quantcast can do, but they only see behavior on their own networks," says Jacki Kelley, president of North America for Universal Mc-

rneys for Debtors and Debtors in Possession

All capitalized terms not expressly defined herein shall ve the meaning ascribed to them in the Motion

NOTICE OF SALE

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re) Chapter 11
) Case No 09-10138 (KG)
Debtors) Jointly Administered

Nortel Networks inc. et al.,) Case No 09-10139 (Nd) Debtors.) Jointly Administered NOTICE OF PUBLIC AUCTION AND SALE HEARING PLEASE TAKE NOTICE that on June 19, 2009, Nortel Networks Inc ("INII") and certain of its affiliates ("Nortel"), including debtor Nortel Networks international inc ("INII") and other Nortel entities subject to creditor protection proceedings in the United States and Canada the "Selics"), entred into an agreement (the "Agree-ment") to convey certain assets in Nortel's CDMA and LTE Business (together, the "Assets") to Nokia Stemens Net-works BV (the "Surchaser"), as more fully set forth in that motion for approval of the Agreement and other related lide with the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") on June 19, 2009 (DI 931) (the "Sale Motion") The Selers seek to sell to the Purchaser or such other successful bidder(s) at an auction (the "Surcessful Elider") the Assets cov-ered by the Bankruptcy Code, except as set forth in the Agreement.

Agreement. PLEASE TAKE FURTHER NOTICE that the terms and conditions of the proposed sale to the Purchaser are set forth in the Agreement attached to the Sale Motion. The Agreement represents the results of extensive marketing efforts conducted by the Sellers to obtain the highest and the market the Agree

Agreement represents the result efforts conducted by the Sellers to obtain the nightest offer best offer for the Assets **PLEASE TAKE FURTHER NOTICE** that on June 30, 2009, the Bankruptcy Court entered an order (D.I. 1012) (the "Bidding Procedures Order") approving the bidding procedures (the "Bidding Procedures"), which set the key dates and times related to the sale of the Assets under the Agreement. All Intersted bidders abould carefully read the Ridding Procedures.

Agreement. All Interested bidders should careauur runn the Bidding Procedures. PLEASE TAKE FURTHER NOTICE that, pursuant to the terms of the Bidding Procedures Order, an auction (the 'Auction') to sell the Assets will be conducted at the offices of Cleary Gottileb Steen & Hamilton LLP, One Lib-erty Plaza, New York, New York (2006 on July 24, 2009, at 9:30 am. (ET) (the 'Auction Date') Only the Sellers, the Purchaser, the Committee, the Bondholder Group, and the Monitor (and the advisors to each of the foregoing), any creditor of the Sellers and any other Qualified Bidder that has timely submitted a Qualified Bid shall attend the Auction in person, and only the Purchaser and such other Qualified Bidders will be entuited to make any subsequent hids at the Auction Qualified bidges ... bids at the Auction

scheduled to be assumed by the Debtors, by counterpar-ties to such agreements (the "<u>Counterparties</u>"), (iii) objec-tions by Counterparties to the adequate assurance of future performance by the Purchaser, and (iv) Counterpar-ties to request adequate assurance information regarding bidders other than the Purchaser that will or may partic-pate at the Auction (the <u>General Objection Deadline</u>"), (b) July 21, 2009 at 4:00 p.m. (ET) as the Bid Deadline (as defined in the Bidding Procedures), and (c) July 27, 2009 at 4:00 p.m. (ET) as the deadline for supplemental objections with respect to objections regarding adequate assurance of future performance by Qualified Bidders other than the Purchaser

objections with respect to objections regarding adequate assurance of future performance by Qualified Bidders other than the Purchaser **PLEASE TAKE FURTHER NOTICE** that all general objec-tions to the relief requested in the Sale Motion, other than those made by Counterparties, must be (a) in writing, (b) signed by counsel or attested to by the objecting party, (c) conform to the Bankruptcy Rules and the Local Rules, (d) filed with the Clerk of the Bankruptcy Court, S24 Market Street, Wilmington, Delaware 19801 by no later than the General Objection Deadline, or other applicable deadline as indicated above, and (e) served in accordance with the Local Rules so as to be received on or before the Objec-tion Deadline by the following, (i) counsel to the Debtors Cleary Gottlieb Steen & Hamilton LLP, One Liberty Plaza, New York, New York 10006, Fax (212) 225-3999 (Attn James L Bromley and Lisa M Schweitzer) and Morris, Nichols, Arsht & Tunnel LLP, 1201 North Market Street, Wilmington, Delaware 19801, Fax (302) 658-3989 (Attn Derek C Abbott), (b) counsel to the Purchaser Skadden, Arps, Slate, Meagher & Flom LLP & Affiliates, Four Times Square, New York, New York 10036, Fax (212) 735-2000 (Attn N Lynn Hiestand) and Skadden, Arps, Slate, Meagher & Flom LLP & Affiliates, One Rodney Square, PO Box 636, Wilmington, Delaware 19899, Fax (302) 651-3000 (Attn Sarah E Pierce and Gregg M Galardi)], (c) counsel to the Committee. Akin Gump Strauss Hauer & Feld LLP, One Bryant Park, New York, New York 10036, Fax (212) 872-1002 (Attn Christopher M Samils), and (d) counsel to the Bondholder Group Milbank, Tweed, Hadley & McCloy, One Chase Manhattan Plaza, New York, New York 10006, Fax (212) 822-5735 (Attn Roland Hiawaty) **PLEASE TAKE FURTHER NOTICE** that this notice is subject to the full terms and conditions of the Sale Motion.

York 10005, Fax (212) 822-5135 (Atth. Roland HiaWaty) PLEASE TAKE FURTHER NOTCE that this notice is subject to the full terms and conditions of the Sale Motion, the Bidding Procedures Order and the Bidding Procedures and Notel encourages parties in Interest to review such documents in their entirety Copies of the Sale Motion, the Agreement, and the Bidding Procedures Order (Includ-ing the Bidding Procedures approved by the Bank nutrox

in the

Legal Loop



Legal Notices in

Score, which track audiences based on the Web-surfing behaviors of panels of Internet users, among other methods.

Now Quantcast plans to translate the technology it has installed on more than 10 million Web sites into revenue. Its new media-buying service, known as Ouantcast Media Program, begins by allowing advertisers to create a detailed profile of the types of people they want to reach. Then Quantcast finds Web sites using its measurement technology that are attracting those types of people. It takes a cut of the revenue from the resulting ads sold by the Web sites.

Independent online-media analyst Barry Parr says Quantcast's model of giving away audience data, and charging only when an advertiser buys ads, is likely to Cann, a media agency owned by Interpublic Group. She says one of her clients is testing the Quantcast media-buying program.

Peter Naylor, senior vice president of digital media sales for NBC Universal, says he is more confident of Quantcast's data than that of other ad-targeting companies because it has helped NBC run a "fine-tooth comb" through its own audience. NBC used Quantcast to track its Olympics Web sites last year, for instance, and found significant differences between visitors to the site's gymnastics areas, compared with the equestrian ones.

As a result, NBC plans to roll out Quantcast's media-buying program across its online properties. "It helps us find more of an advertiser's target audience," Mr. Naylor says.

Ice Age, Transformers Tie

Associated Press '

Prehistoric creatures and robots were in a photo finish for the Fourth of July box-office crown Sunday, with "Transformers: Revenge of the Fallen" and "Ice Age: Dawn of the Dinosaurs"

Final number's Monday will sort out which movie actually came in first.

"I've seen squeakers before in my time, but never one like this,"

THE JOURNAL CROSSWORD

Solution to the puzzle

of Friday, July 3



tied with \$42.5 million each.

TO BUSINESSES INDEX

These indexes cite notable references to most parent companies and people in today's edition. Articles on regional page inserts aren

Attended F Advanced Micro Devices Fiat СЗ Flywheel Ventu Fortescue Meta Amazon com C6 American Capital G Strategies A10 Gap Angelo & Banta B1 GAZ Group .. Applied Materials B4 Gazprom .. ArcelorMittal .. C3 General Electric Arctic Cat Α3 General Motors AudienceScience . . B7 Georgia Pacific AutoNation . B1 Gerdau **B**IK TRU Goodman Group BAE Systems H B4 Bain & Co. B6 Hale-Halsell . C6 Barclays . . Hedges, Quinn **Beijing Automotive** Urguhart Olive Industry Holding B4 Hellman & Fried Best Buy Co B4 Home Depot BHP Billiton C2 HSBC Holdings Blackstone Group ... C2 Hutchinson & S Blank Rome B2 ING Groep B4 Boeing .. inpex βP..... B2 Intel Brammo B4 Interpublic Grou British Airways .. B4 i de la companya de l Minabia Caraitean JDS Uniphase C.F Martin **B**1 JFE Holdings Caisse de Dépôt et J P Morgan Ch Placement du Québec C4 hin diali**K** Canara Bank C2 Chamberlain, Hrdlicka, Kia Motors White, Williams & Martin B2 Lehman Brothe Chevron . A9 Foundation China Investment Corp. Leighton Holdi C2 China Mobile . Levi Strauss B4 LG Electronics China Telecom ... B4 Lloyds Banking China Unicom (Hong L.M Ericsson .. B4 Kong) China National Petroleum M shirts in . B2 Magna Inti . Chrysler Group .. . , B2 MGM Mirage Circuit City Stores . . . C6 Miller UK Cisco Systems C1 Miox Citigroup C1 Morgan, Lewis Contact Energy C2 Morgan Stanle Crestview Partners . C4 **D-E** N. Deloitte Consulting LLP Neuberger Ber . B6 New Mountain DigitalBridge Nippon Yusen Communications C1 Novak Biddle V Dubai World B1 Partners

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B4 C6	PVM Oil Associates C2
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	Quantcast B7
. B2 C3	R TOPAL
	RockPort Capital Partners
A10	Royal Bank of Scotland
Emanuel	Group
er & B1	Royal Dutch Shell A9
dman _. C4	
B7	SAIC
C2 iteffen B1	Samsung Engineering
itellen PT	B4,C2
	Samsung Electronics C2
C2	Santa Cruz Guitar B1 Santos C2
	Sberbank Rossia . B4
C1 up 87	Segway
	Severstal C3 Solyndra C4 Sonatrach . B4,C2 Specific Media B7
	Solyndra C4
	Sonatrach . B4,C2
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	States Industries A10
В/	Steel Dynamics C3
	Stone Point Capital . C4
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ngs B4	
A10	
C2	Tata Realty &
C2 Group C2 B4	Infrastructure B4 Taylor Guitars B2 Teck Resources C2
· ····· B4	Taylor Guitars B2
	Telecom Corp C2
B4	Time-Warner B7
B1	Telecom Corp C2 Time-Warner B7 Total SA
	Tower Records A10
& Bockius	V
B2	Vestar Capital Partners
y B4,C2	'
	VF A10
man. C6	W
Capital C4	Weils Fargo & Co C1
	V
'enture C1	Yahoo B7

NDEX

E A	Lainer and the second	Redward, Peter C3
		Risolı, Wayne
Arb, Sherrie Childers . B2	Johannpeter, Andre Gerdau	Robinet, Michael B2
Atkins, Howard C1		Rosenberg, David C3
Elleritht i Bundice il	K III III	Roth, Daphne C2
Baker, Stephen B4	Katsenelson, Vitaliy C1	S. Barris
Banerji, Anup C2	Korn, Michael C1	Scholl, Tom C1
Behravesh, Narıman A2	Ball and the kine of the	Schwartz, Peter B6
Benchimol, Albert . C4	Lichtenstein, John C3	Sheng, Andrew C2
Bramscher, Craig B4	Listug, Kurt	Silbey, Victoria B2
Branca, John A4	Lou Jiwei	Simko, Sean
Buchholz, Carl M B2		Smith, Dennis B1
ka da C aria and	March R. M. S. M.	Sohn, Sung Won . C3
	Martin, Chris B1	Steenland, Douglas B2
Childs, John B2	McClain, John A4	Stern, Nicholas C2
Clarke, Troy B2	McDermott, Chuck C4	Stuart, Scott B2
Connot, Mark	McMillan, L. Londell A4	Stumpf, John C1
D	Miller, Dave B4	, <u>F</u>
Danics, Neil	Morrow, Tom	Tew, Michael
Davis, George C3	Murren, Jim B1	Thomas, Bradley
Davis, Jonathan B4		Thompson, Ronald L B2
Dergarabedian, Paul . B7	Nayakutı, Jyothi C2	Trennert, Jason DeSena
Dunn, Brian		
E	Par No	
	Parkin, Chris C2	
Feldman, Konrad B7	Parr, Barry B7	Vellequette, Dave B6
Ferrando, Jon B1	Perea, Carlos C4	Verleger, Phil C1
Forster, Carl-Peter B4	Perkins C2	W W
Franks, Julian C1	Perkins, Steve C2	Wallace, Bill
Fridson, Martin C6	Pursell, Dave C1	Wang, Jesse C2
C i i	Q	Werbin, Stan B1
Given, Jeff , C3	Quinn, John 81	White, Todd C3
Gosbee, George F.J . B2	R	Wolf, Stephen B2
	Ravnor, Michael B6	Wolfensohn, James C2
Havenstein, Walt B4	Real, Kim Sanchez	Z
Hoover, Richard B2	Reddem, Vasundhara C2	Zinni, Anthony B4
Horsnell, Paul C1	Reddy, B Madhava C2	Zinni, BAE's Anthony
nuisiieii, raul (1		LINN, DALS ANUIUNY D4

11-12-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	Jeversion	ς.
22. ali	Severstal Solyndra Sonatrach . B4 Specific Media	C
B6	Sonatrach . B4	I,C
	Specific Media	В
ase CI	Standard Chartered	С.
ase C1	State Bank of India .	C
B7	States Industries	41
99. BHI	Steel Dynamics Stone Point Capital .	С
	Stone Point Capital	C
ers	SunGard Data Systems	
		. В
ngs 64		ų
	Circlinstration C	zžil
· · · · · · · · · · · · · · · · · · ·	Tata Realty &	5
g Group C2	Infrastructure . Taylor Guitars	. В
B4	Taylor Guitars	В
B4	Teck Resources	C
	lelecom Corp	. C
B1	Lime-Warner	В
	Total SA	. В
C4	Telecom Corp Tıme-Warner Total SA Tower Records	A1
B2	Vestar Capital Partners	
B2 ey B4,C2		.c
	VF	Δ1
	W	æ
man. C6		
Capital C4	Weils Fargo & Co	C
	8112 10000079 1000 (11110000)	M.
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Venture	Yahoo	ಟಟ R
/enture /	Yahoo	uid B
/enture C1	Yahoo	JH B
/enture C1	Yahoo	JH B
Venture	Yahoo	B
PEO	Yahoo	B
Venture C1 PEO	Yahoo PLCE Redward, Peter	B
Venture C1 PEO	Yahoo PLLE Redward, Peter Risolı, Wayne	В С.В
Andre	Yahoo PLLE Redward, Peter Risolı, Wayne	В С.В
Andre	Yahoo PLCC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David	B C . B . C
Venture C1 PECO Andre C3	Yahoo PLCC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David	B C . B . C
Venture C1 DECO Andre C3 Vitelly C1	Yahoo PLUE Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne St.	B C . B C C
Venture C1 DECO Andre C3 Vitelly C1	Yahoo PLUE Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne St.	B C . B C C
Venture 	Yahoo PDDC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne Scholl, Tom Schulartz Pater	B . B . C . C . C
Venture 	Yahoo PDDC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne Scholl, Tom Schulartz Pater	B . B . C . C . C
Venture 	Yahoo PDDC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne Scholl, Tom Schulartz Pater	B . B . C . C . C
Venture 	Yahoo PDDC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne Scholl, Tom Schulartz Pater	B . B . C . C . C
Venture 	Yahoo PDDC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne Scholl, Tom Schulartz Pater	B . B . C . C . C
Venture 	Yahoo PDDC Redward, Peter Risoli, Wayne Robinet, Michael Rosenberg, David Roth, Daphne Scholl, Tom Schulartz Pater	B . B . C . C . C
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Five Chrysler Directors Are Named

CORPORATE NEWS

New Appointees Fill Out Nine-Member Board Ahead of Meeting in Late July

BY KATE LINEBAUGH

DETROIT-Chrysler Group LLC, seeking to rebuild after its exit from bankruptcy court, said five new directors were named to its board, finalizing the composition of the nine-member panel, which will hold its first meeting at the end of the month.

The new appointees are: George F.J. Gosbee, chairman and president of Tristone Capital Inc.; Douglas Steenland. former chief executive of Northwest Airlines; Scott Stuart, a founding partner of Sageview Capital LLC; Ronald L. Thompson, chairman of the board of trustees for Teachers Insurance and Annuity Association: and Stephen Wolf,

chairman of R.R. Donnelley & Sons Co. "The formal creation of our

Scott Stuart

board of directors is another im-

portant step toward building a viable Chrysler Group for the long term," said acting Chairman C. Robert Kidder, in a statement.

The new management at Chrysler, which owes its survival to a U.S. government-financed restructuring, needs to devise a strategy to withstand the car market's current weakness while putting together a longer-term plan to expand Chrysler's vehicle lineup to include fuel-efficient small cars provided by its new alliance partner, **Fiat** SpA. Fiat CEO Sergio

Marchionne, who holds the same title at Chrysler, is in the process of determining which vehicle models

the company will continue to produce and where it will do so. Mr. Marchionne has set up a new management structure and aims to strengthen the identity of the company's three brands: Dodge, Jeep and Chrysler. Fiat plans to produce its 500 subcompact in the U.S. as part of the alliance.

But with demand for new vehicles showing continued weakness and consumers concerned about the company's future. Chrysler's sales have suffered disproportionately. In June its sales fell 42% as the overall market's slide slowed to 28%. The company is also in the process of ramping up production after an extended shutdown

during bankruptcy that left some dealers with short supply. The new appointees to the board join Mr. Kidder, who was named chairman in May; Mr. Marchionne, Alfredo Altavilla, chief executive of Fiat Powertrain Technologies; and James Blanchard, the former Michigan governor who was appointed to represent the interests of a United Auto Workers union health-care trust fund.

The board reflects the new ownership of the Auburn Hills, Mich.-based auto maker, which emerged last month from 42 days in bankruptcy proceedings. The U.S. government took an 8% stake of the revamped Chrysler in exchange for \$9 billion of loans. Fiat,

which is providing Chrysler with small-car designs and engines it can build and sell in the U.S., has a 20% stake. The UAW health-care trust fund has a 55% stake.

The U.S. government appointed four of the directors: Messrs. Kidder, Steenland, Stuart and Thompson, according to a person familiar with the matter. Fiat appointed Messrs. Wolf, Marchionne and Altavilla, and the Canadian government appointed Mr. Gosbee, this person said.

Political Criteria Factored Into GM Plant

Continued from the prior page Democratic stronghold. The Orion site, 35 miles from GM's Detroit headquarters, is also close to tens of thousands of current and former United Auto Workers union employees, whose pressure previously helped persuade GM to scrap plans to build the car overseas.

The area has one of the region's highest unemployment rates, at 12.4%, though the Wisconsin site's was even higher, at 12.9%. Janesville, by contrast, offered a less-expensive labor pool, according to people briefed on the plan. In Spring Hill, GM has a new, \$225 million paint shop. The Orion plant's paint shop needs to be replaced.

Set to emerge from bankruptcy within weeks, GM declined to disclose the factors it weighed in picking Orion, but said the process was free of political meddling.

"It's in the best interest of all involved to not discuss the selection criteria for the smallcar plant," said GM spokes-woman Sherrie Childers Arb. "All three plants have individual merits, but when all told, the Orion plant scenario provided the best business case."

The federal government's outsize role in the new GM has already raised concerns about the mixing of politics and commerce. Lawmakers, such as Rep. Barney Frank (D-Mass.), chairman of the powerful House Financial Services Committee, have squeezed GM to reject plant closures in their districts. Obama administration officials have prodded the car giant to develop smaller, more fuel-efficient cars. The multistate tussle over the compact-car plant was itself the byproduct of political pressure. This spring, while seeking upward of \$50 billion



General Motors chose the Orion, Mich., factory over two other candidates to build its new compact car.

in federal assistance to shed debt and keep afloat, GM disclosed plans to import a new line of compact cars the size of a Toyota Yaris from China. That sparked an outcry from the UAW and from Congress, which put pressure on the Obama administration to persuade GM to drop the plan and build the cars in the U.S. GM, already deeply indebted to the government, agreed.

confident "that we have the ability to do this on a very costcompetitive basis."

Even with the labor savings, analysts question the logic of building a compact car in the U.S. Margins are so tight that even Toyota and Honda have opted to build their smallest models in countries with lower labor costs.

"Virtually nobody makes cars that size in the U.S.," said GM plans to invest more CSM Worldwide automotive anthan \$800 million to retool the alyst Michael Robinet. "There

Anticipating higher gasoline prices, the cars will be "more and more toward the sweet spot of the market" when they roll off the assembly line sometime after 2012, Mr. Clarke said.

Even before the competition got under way, GM officials told the U.S. auto task force in late May they were inclined to pick the Orion facility.

Tennessee's Sen. Corker said GM made it clear the winner would have to offer a large

Douglas Steenland

Orion plant, with the aim of building its first U.S.-made compacts by 2011. The operation is expected to employ 1,400 workers. The UAW agreed to allow GM to employ lower-cost workers making \$14 to \$16.23 an hour, compared with the current base wage of \$28 an hour, with lessexpensive benefits than traditional assembly-line personnel.

Troy Clarke, GM's head of North American production, told reporters after the Orion announcement that GM was

is a reason why GM at the outset was going to bring this car in from China."

Various estimates peg GM's losses on U.S.-built small cars at roughly\$1,000 to \$2,000 pervehicle sold in recent years. Lawmakers and congressional staffers involved in the compact-car competition said GM acknowledged the company expected to struggle to break even on the venture.

GM views small cars as central to its bid to become what Mr. Clarke called "the greenest car company in the world."

monetary incentive, a condition that put both Tennessee and Wisconsin at a disadvantage. "Our state doesn't write big checks," Mr. Corker said.

Michigan won the bidding by offering \$779 million in business tax credits over the next 20 years, along with \$130 million infederal funds for worker training. Local officials threw in another \$102 million in incentives.

In announcing the winner. Mr. Clarke said that the state of Michigan has put forward "a very, very, very good offer."

Total, CNPC Now Plan to Bid Guitar Maker Reprises No-Frills Act From '30s **On Two Venezuelan Oil Sites**

BY SIMON HALL

BEIJING-Total SA of France and state oil company China National Petroleum Corp. now plan to bid for two large oil blocks being auctioned in Venezuela, instead of one in which they had previously shown interest, two people involved in the bidding round said.

"Total and CNPC are now bid-

ding for two heavy-oil blocks, and their bid includes building upgraded facilities to process the oil," one of the people said.

The near failure of Iraq's licensing round this past week, nies showing interest in Venezuelan concessions when they make final adjustments to their offers. Coincidentally CNPC, in part-

nership with BP PLC, won the contract for Iraq's Rumaila oil field—Iraq's largest oil field and one of the world's biggest.

A successful auction in Venezuela would allow Caracas, by using funds from foreign companies, to develop oil reserves it can't afford to own on its own and help it trim dependency on the U.S. as the main buyer of its oil.

A CNPC spokesman on Friday said he had no information about the matter.

Continued from the prior page Cruz Guitar Co., a small California producer, recently introduced a "1929 model," which company President Richard Hoover says is "not so much about austerity. But it's simple, and most importantly, something that feels OK to indulge yourself in during difficult times." The 1929 sells for \$3,500.

Kurt Listug, chief executive of Taylor Guitars in El Cajon, Calif., says he has no intention of developing less expensive models. He doesn't believe the current slump will make any long-term changes in the types of guitars



hand. Pieces are fitted and glued by workers hunched over workbenches. Workers tune each guitar carefully to make sure its sound is true.

The upshot is extreme flexibility, which is critical in the recession, when fortunes turned swiftly and unexpectedly. The ability to come up with a new design quickly and without tearing apart a production process allowed Martin to get a lower priced product into stores without a huge investment.

Subtle differences in construction are crucial in acoustic guitars. In the case of the new

THE NEW YORK TIMES, MONDAY, JULY 6, 2009

UNITED STATES BANKRUPTCY COURT SOUTHERN DISTRICT OF NEW YORK

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Chapter 11 Case | 09-50026 (REG) GENERAL MOTORS P., et al., Debtors. : (Jointly/Administe

NOTICE OF FINAL ORDER ESTABLISHING NOTIFICATION PROCEDURES AND APPROVIN RESTRICTIONS ON CERTAIN TRANSFERS OF

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f the Debtors' estates.

2009 the United States Bankruptory Court, for the Southern District of New York (the <u>Bankruptory</u> <u>Court</u>"), having jurisdiction over this chapter 11 case, upon motion of the Debtors (the <u>Motion</u>"), entered a final order (docket number 2539) (i) finding that the Debtors' net operating loss carryforwards ("NOLs") Final order (docket number 2539) (i) finding that the Debtors' net operating loss caryforwards ('NQLa') and certain other tax attributes, including their for-eign tax credit and other excess credit caryforwards (together with the NOLs, the 'Tax Attributes') are property of the Debtors' estates and are protected by section 362(a) of the Bankruptcy Code; (ii) finding uthat trading in GM common stock (the 'GM Stock') could severely limit the Debtors' ability to use the Tax Attributes for purposes of the internal Revenue Code of 1986, as amended (the 'Tax Code'), and (iii) ap-proving the procedures set forth below to preserve the Tax Attributes pursuant to sections 105(a) and 362(a) of the Bankruptcy Code retroactively effective as of the Commencement Date (the 'Engl Order').

society or the Bankruptcy Code retroactively effective as of the Commencement Date (the "Enal Order"). ANY ACQUISITION IN VIOLATION OF THE RESTRIC-TIONS SET FORTH BELOW SHALL BE NULL AND VOID AB INITIO AS AN ACT IN VIOLATION OF THE AUTOMATIC STAY UNDER SECTIONS 105(A) AND 382 OF THE BANKRUPTCY CODE. PLEASE TAKE FURTHER NOTICE that the following procedures and restrictions have been approved by be Bankruptory Court and shall and the bandred and procedures and restrictions have been approved by the Bankruptcy Court and shall apply to holding and trading in GM Stock'

the Bankruptcy Court and shall apply to holding and trading in GM Stock' (1) Notice of Substantial GM Stock Ownership Any person or Ently (as such term is defined in section 382 of the Code, including persons acting pursuant to a formal or informal understanding that beneficially owns, at any time on or after the Commencement Date, GM Stock in an amount sufficient to qualify such person or Ently as a Substantial Equityholder (as hereinafter defined) shall file with the Court, and serve upon the Debtors, the attorneys for the Debtors, and the attorneys for any statutory committee of unsecured creditors appointed in these cases (the "Creditors" Committee"). A Notice of Substantial Stock ownership (a "Substantial Equityholder (as the that is the later of, (a) with the solid second committee of the second second creditors appointed in these cases (the "Creditors" Committee"). A Notice of Substantial Stock ownership of such person or Entity, on or before the date that is the later of, (a) and in detail the GM Stock ownership of such person or Entity qualifies as a Substantial Equityholder, as applicable, and (b) ten (10) days after the betors, the attorneys for the Debtors, the attorneys for the Debtors, and the attorneys for the Debtors and the attorneys for the Debtors and the other's each of the Debtors and the attorneys for the Debtors and the attorneys for the Debtors and the attorneys for the Creditors" Committee of the Read with the Court (but not such note exerved upon the Debtors, the attorneys for the Debtors and the attorneys for the Creditors" Committee of the Creditors Committee of the second substantial Courts and the attorneys for the Creditors Committee of the Creditors Committee o

ersmip notice to be filed with the Court (but not such notice served upon the Debtors, the attorneys for the Debtors and the attorneys for the Creditors' Commit-tee) may be redacted to exclude such holder's taxpay-er identification number and the number of shares of (3M Stock that such holder beneficially owns (2) Acquisition of GM Stock or Ordions At least fif-teen (15) business days prior to the proposed date of any transfer of equity securities (including Options, i as hereinafter defined, to acquire such securities) that would result in an increase in the amount of GM Stock beneficially owned by any person or Entity that currently is or subsequently becomes a Substantial Equityholder or that would result in a person or Entity becoming a Substantial Equityholder (a "<u>Proposed Equityholder</u>) that busine attorneys for the Debtors, and the attorneys for the Creditors' Committee, a Notice of Intent to Purchase, Acquire, or Otherwise Accumu-ter (M) for (an Entity for the Court, and serve upon the Debtors, the attorneys for the Debtors, and the attorneys for the Creditors' Committee, a Notice of Intent to Purchase, Acquire, or Otherwise Accumu-ter (M) Stock (an <u>Entity honder than busing</u> (and the securities) Purchase, Acquire, or Otherwise Accum Intent to Purchase, Acquire, or Otherwise Accumu-iate GM Stock (an "<u>Fourly Acquisition Notice</u>") (visit <u>www.mrsb.uscourts.stov</u> or <u>www.emcourdiocs.com</u>), which describes specifically and in detail the pro-posed transaction in which GM Stock is to be ac-quired. At the holder's election, the Equity Acquisi-tion Notice that is filed with the Court (but not such notice served upon the Debtors, the attorneys for the Debtors and the attorneys for the Creditors' Commit-tee) may be redacted to exclude such holder's taxpay-er (dentification number and the number of shares er identification number and the number of shares of GM Stock that such holder beneficially owns and

of GM Stack that such holder beneficially owns and proposes to purchase or otherwise acquire (3) Disposition of GM Stock or Options At least fif-teen (15) business days prior to the proposed date of any transfer or other disposition of equity securities (including Options to acquire such securities) that would result in a decrease in the amount of GM Stock benefically owned by a Substantial Equityholder or that would result in a person or Entity cessing to be a Substantial Equityholder (a "<u>Proposed Equity Dis-ossition Transaction</u>," and together with a Proposed Equity Acquisition Transaction, a "<u>Proposed Equity Dis-sossition Transaction</u>," and together with a Proposed Equityholder (a "<u>Proposed Equity Dis-tequity Forther (a "Proposed Equity Dis-te attomerys for the Debtors, and the attomerys for the Creditors' Committee, a Notice of Inten to Sell, Disposition Notice," and together with a Equityholder Disposition Notice, and together with a Equity Ac-</u> Trade, or Otherwise Transfer GM Stock (an Equity Ac-plisoostion Notice," and together with an Equity Ac-quisition Notice, an "Equity Irading Notice") (visit www.mysb.uscourts.gov or www.emcourtdocs.com), which describes specifically and in detail the pro-posed transaction in which GM Stock would be trans-ferred. At the holder's election, the Equity Disposition Notice that is filed with the Court (but not such notice

served upon the Debtors, the attorneys for the Deb ors and the attorneys for the Creditors Committee may, be redected to exclude, such holder attorneys identification humber and the number of shares, GM Stock that such holder beneficially owns and an poses to sell or otherwise transfer. Debtors and the creditors Committee shall have tent of Debtors and the days after the filling of an Equity Fielding Voltes, (th "Equity Objection Decedings") of file with the Court an serve on a Proposed Equity Instance of Propose Equity Tansferor, as the case instance on percentise, in objectic to any proposed transfer fielding Securities, (the securities, includes, in the Storneys transfer of securities) described in the Security Securities (the securities) described in g Options to acquire side securities) described

served, upon the Debtors, the attomeys for the Debt

transfer may adversely affect the grounds that such transfer may adversely affect the grounds that such utilize the Tax Attributes (an Equity Objection) has a result of an ownership change under section 382 or section 383 of the Tax Code. (i). If the Debtors or the Creditors Confinities file an Equity Objection, by the Equity Objection Deadline, then the Proposed Equity Transaction shall not be ef-factive unless approved by a final and nonappealable arder of this Court.

(b) Minute Value as of the Commencement Value and Unit further order of the Court to the contrary, any acquisition, disposition or other transfer of equity se curtiles (including Options to acquire such securities) curtice (including Options to acquire such securities) curflies (including Options to acquire such securities) of the Debtors In violation of the procedures set forth herein shall be null and void ab initio as an act in violation of the automatic stay under sections 105(a) and 362 of the Bankruptcy Code. (6) <u>Definitions</u>. For purposes of the Final Order, the following terms have the following meanings. (1) <u>Substantial Equivholder</u>. A "Substantial Eq-ultholder" is any person or Entity that beneficially owns at least 27,000,000 shares of GM's common lock ("GM Common Stock") (representing anomyl-

stock ("<u>GM Common Stock</u>") (representing approxi-mately 4 5% of all issued and outstanding shares of

Interest 4 576 to an issued and outstanding shafes of GM's common stock) (II) <u>Beneficial Ownership</u> "Beneficial ownership" (or any variation thereof of GM Stock and Options to acquire GM Stock) shall be determined in accor-dance with applicable rules under section 382 of the Tax Code, the U.S. Department of Treasury regula-tions ("<u>Treasury Regulations</u>") promulgated thera-under and rulings issued by the internal Revenue Service, and, thus, to the extent provided in those rules, from time to time shall include, without (limita-tion, (A) direct and Indirect ownership (e.g. a holding company would be considered to beneficially own all stock owned or acquired by its subsidiaries), (B) own-ership by a holder's family members and any group ership by a holder's family members and any group of persons acting pursuant to a formal or informal

of persons acting pursuant to a formai or informal understanding to make a coordinated acquisition of stock, and (C) in certain cases to the extent set forth in Treasury Regulations Section 1.382-4, the owner-ship of an Option to acquire GM Stock. (III) <u>Option</u> An "Option" to acquire stock includes any contingent purchese, warrant, convertible debt, put, stock subject to risk of forfeiture, contract to ac-quire stock, or similar interest regardless of whether it is contingent or otherwise not currently exercisable, and

And and (N) <u>GM Stock</u>. "GM Stock" shall mean GM Com-mon Stock. For the avoidance of doubt, by operation of the definition of beneficial ownership, an owner of an Option to acquire GM Stock may be treated as the owner of such GM Stock FAILURE TO FOLLOW THE PROCEDURES SET FORTH IN THIS NOTICE WILL CONSTITUTE A VIOLA-TION OF THE AUTOMATIC STAY PRESCHIBED BY SECTION 362 OF THE BANKRUPTCY CODE. ANY PROHIBITED ACQUISITION OR OTHER TRANS-DER WILL BE NULL AND VOID AB INITIO AND MARS, PUNITIVE DAMAGES, OR SANCTIONS BEING IM-PORT THE BANKRUPTCY COURT. THE DEEDTORS MAY WAIVE, IN WRITING, ANY AND

PUSED BY THE BANKRUPTCY COURT. THE DEETORS MAY WAIVE, IN WRITING, ANY AND ALL RESTRICTIONS, STAYS, AND NOTIFICATION PROCEDURES CONTAINED IN THE FINAL ORDER, PROVIDED THAT PENDING AND AFTER THE 363 TRANSACTION, THE DEBTORS SHALL NOT GRANT ANY WAIVER WITHOUT THE WRITTEN CONSENT OF WEW OM WHICH CONSENT SHALL NOT BE JINDEA

ANY WAIVER WITHOUT THE WRITTEN CONSENT OF NEW GM, WHICH CONSENT SHALL NOT BE UNREA-SONABLY WITHHELD. PLEASE TAKE FURTHER NOTICE that a copy of the Motion (including exhibits) is available for inspection by accessing the website of, the Bankruptcy Court at <u>www.mcs.uscuttace.cov</u> or of the Debtors' notice and claims agent. The Garden City Group, Inc., at <u>www.gmcguttace.cov</u> PLEASE TAKE FURTHER NOTICE that any person or entby deginus of acounting an unterget restlicted by

PLEASE TAKE FURTHER NOTICE that any person or entity desirous of acquiring an interest restricted by the Final Order may request relief for cause at any time and the Debtors may oppose such relief PLEASE TAKE FURTHER NOTICE that the require-ments set forth in this Notice are in addition to the requirements of Bankruptcy Rule 3001(e) and appli-cable securities, corporate, and other laws, and do not excuse compliance therewith

BY ORDER OF THE COURT

Dated. New York, New York June 25, 2009

WEIL, GOTSHAL & MANGES LLP 767 Fifth Avenue New York, New York 10153 Telephone (212) 310-8000 Facsimile (212) 310-8007 Attorneys for Debtors and Debtors in Possession

¹All capitalized terms not expressly defined herein shall have the meaning ascribed to them in the Mo-

A Father of Netscape Begins A Silicon Valley Venture Firm

By CLAIRE CAIN MILLER

The man who popularized the Web browser has started a venture capital fund to back the next : generation of new technologies. Marc Andreessen who co-

founded Netscape, is announcing m Monday that he and Ben Horjwitz, a longtime business associlate, have raised \$300 million that they intend to invest in technology companies. The venture capital firm, Andreessen Horowitz, will risk small sums, as little as \$50,000, on new ideas.

Then, if they work, they will put in more money, as much as \$50 million, for the companies to

Starting small to see what ideas have the most promise.

grow globally. The fund will have its offices on Sand Hill Road, the stretch in Menlo Park, Calif., that is home to top venture firms.

Andreessen Horowitz will be testing a theory of investing, one that has lost favor in recent years in Silicon Valley, that smaller funds making smaller investments in very young companies will yield higher returns.

Five-year returns in the venture capital industry, which reached 48 percent in 2000 at the height of the dot-com bubble, were just 6 percent through 2008, according to the National Venture Capital Association. Venture investors make much of their money when their start-ups go public, but only four have sold shares to the public this year.

Andreessen Horowitz plans to look for companies like Facebook, where Mr. Andreessen is a director. Facebook started with just \$500,000 but has since raised The partners, who also co-founded Opsware a software company they sold to Hewlett Packard, said they planned to stick with what they know. Almost all of the companies in which they invest will be in Sil icon Valley, they said That i usual these days, when many funds set up shop in China, India and other countries.

\$600 million to grow

They will also invest only in information technology companies "anything with a chip or anything that runs software," Mr. Andreessen said - another rarity these days. "We will not be doing biotech or clean tech," he said, then added jokingly: "We probably won't even recycle."

Instead, they will focus on start-ups that do networking and storage, consumer Internet services and cloud computing. They are also excited about consumer electronics. "Silicon Valley companies are becoming a major force in consumer electronics again. It's sort of back to the future," Mr. Andreessen said, pointing to the success of the Flip video camera, whose maker, Pure Digital, was sold to Cisco in May. Mr. Andreessen and Mr. Horo-

witz have already been making angel investments together for four years. They have put \$4 milhon into 45 companies, including Twitter; Qik, a service that publishes live video' from mobile phones; and Aliph, which makes the Jawbone Bluetooth headset.

Through that investing, they have a method to figure out whether to bet on a new idea. Mr. Andreessen focuses on a new technology and the potential market, while Mr. Horowitz analyzes whether an entrepreneur is capable of executing, they said.

"In the venture capital business, 15 companies a year still deliver 97 percent of returns," Mr. Horowitz said. "The key to success is still finding those 15."

Michael Jackson Rocks the Web

CETTY IMAGES

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As news of Michael Jackson's death began to spread June 25, the crush of people flocking to the Web for information overloaded several sites and services, causing AOL's instant messaging service, news sites, Twitter and Wikipedia to buckle under the strain.

But just how much traffic are we talking about? Compete, a Web analytics firm based in Boston, crunched some numbers and came up with a few data points to help illustrate the surge.

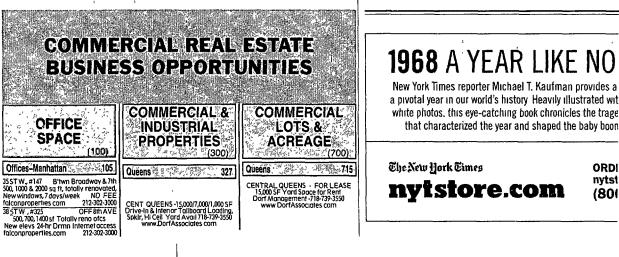
It found that there were 9.98 million queries for the terms "Michael" and "Jackson" across the top 25 search engines and news and social media sites in the week ended June 27. Compete said that was more than 24 times the amount of queries for information using the terms "Iran" and "election" during the week before.

Google, which said that its systems initially interpreted the spike in searches as an attack, fielded the most requests, handling 61 percent of the queries.

Yahoo Music pulled in a hefty 45 percent of Web surfers seeking the pop idol's albums, music videos and merchandise, according to Compete. YouTube ranked a distant second with 23 percent.

Compete said Yahoo's dominance was probably because of spillover from its coverage of Mr. Jackson's hospitalization. Yahoo said its coverage broke traffic records, generating 800,000 clicks in the first 10 minutes that the item was posted.

JENNA WORTHAM



Coming Microsoft is d

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